



# ANDREA WENTZELL



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andreawentzell.com



(609) 502-0891



Philadelphia, PA

## SKILLS

### COMMUNICATION / DESIGN:

- Layout Design
- Branding
- Marketing
- Advertising
- Storytelling
- Website Design
- Video Design
- Social Media
- Photography
- Accessibility
- Usability
- Interactivity

### PROGRAMS:

- Adobe Creative Suite
- Microsoft Office Suite
- Final Cut Pro
- WordPress
- MAMP/WAMP
- NetBeans

### CODING LANGUAGES:

- HTML
- CSS
- PHP / MySQL
- Java

### PERSONAL/PROFESSIONAL:

- Organized
- Time Management
- Innovative
- Personable
- Responsible
- Evaluative

### LANGUAGE:

- French

## DYNAMIC COMMUNICATION & DESIGN

Blending academic, freelance, and professional experiences to offer skills and hands-on work in layout/visual design, branding, marketing, storytelling, website design, video design, photography, and social media coordination. An asset to employers who need excellence in design and a well rounded team member with business, communications, technology, and secretarial background.

## EDUCATION

### LA SALLE UNIVERSITY - Philadelphia, PA

M.A. Professional and Business Communication  
Degree Conferral September 2016

### CHESTNUT HILL COLLEGE - Philadelphia, PA

B.S. Communications and Technology  
Minors: Website Design, Business Management  
Degree Conferral May 2015 - Summa Cum Laude  
Senior Thesis: "Website Design: Principles and Practice for Enhanced Usability"

## PROFESSIONAL EXPERIENCE

### MARKETING COORDINATOR - Danella Companies, Inc. (Philadelphia, PA)

May 2016 - Present

Social Media, Marketing, Advertising, Layout Design, Website Design, Video Design, Photography, Branding, and Statistical Analysis

### FREELANCE COMMUNICATION & DESIGN CONSULTANT

January 2012 - Present

Social Media Coordination; Blog Publication; Website Design, Development, and Management; Branding; Video Production; Layout Design

Main Clients:

- ExecuSpeak Dictionary, Carol Heiberger (ExecuSpeakDictionary.com)
- Bellone's Nursery (BellonesNursery.com)
- Daretown Fire Company (DaretownFireCo.com)

### GRADUATE ASSISTANTSHIP, COMMUNICATION DEPARTMENT - La Salle University (Philadelphia, PA)

August 2015 - Present

Alumni Relations, Scheduling, Graphic Design, and Layout Design

### ADMINISTRATIVE ASSISTANT - Woodstown High School (Woodstown, NJ)

Summer / Substitute 2011 - 2015

Event Organization, Parent/Student Services, and Normal Admin Duties